

LA CASA DEL FORMAGGIO

THE QUALITY CHEESE MAKER

FOR IMMEDIATE RELEASE

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Gourmet Bruschetta in 10 Minutes!

La Casa Del Formaggio Launches The New Bruschetta Kit Range

The new La Casa Del Formaggio Bruschetta Kit Range will be launched in Woolworths and Independent Supermarkets in July and Coles in South Australia in September, 2009.

Once again, La Casa Del Formaggio leads the pack with this completely unique new range of conveniently packaged products.

This simple, easy to use kit includes 100g of Cherry Bocconcini and 100g of premium Bruschetta Topping. Simply buy your bread, toast, roughly chop Bocconcini, combine with Bruschetta Topping, place on bread and grill for a quick and delicious Italian style Gourmet Bruschetta.

Perfect for a quick lunch at the office, an easy dinner for two or even a simple canapé for a dinner party, a gourmet meal can be prepared in less than 10 minutes! The Bruschetta Kit Range includes three flavours to suit all tastes; Tomato & Basil, Roasted Red Pepper & Chilli and Kalamata Olive (Note: Kalamata Olive available in Coles and Independent Supermarkets only).

Visit our website www.lacasa.com.au for more Bocconcini recipes, customer testimonials and for more information on the new La Casa Del Formaggio Bruschetta Kits including ingredients, nutritional information, packaging sizes, serving suggestions and recipes.

For more information on La Casa Del Formaggio's new Bruschetta Kit Range contact Laura Waterhouse on (08) 8336 2020.

