

LA CASA DEL FORMAGGIO

THE QUALITY CHEESE MAKER

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35 Sunbeam Rd
Glynde, SA 5070
(08) 8336 2020
www.lacasa.com.au

La Casa Del Formaggio Launches New Website! www.lacasa.com.au

La Casa Del Formaggio's new website has officially been launched to the public!

The new website contains a number of new and informative sections, together with interactive and user friendly features.

Read about the La Casa Del Formaggio history, our company values, our people and all about our cheese making style in the 'About Us' section.

Detailed product information is now available online for products manufactured by La Casa Del Formaggio including; ingredients, packaging sizes, serving suggestions, nutritional information, shelf life and recipes. Visit each individual product page to find out more and to see images of products and packaging.

The La Casa Del Formaggio website now features an extensive catalogue of delicious recipes, combining Italian fresh cheeses with other gourmet ingredients. The recipe pages contain over 40 fantastic serving suggestions for our cheeses. Flick through and print the recipes and learn about new and creative ways to serve the cheeses you know and love.

You may not know that La Casa Del Formaggio has a local factory outlet shop in Glynde, Adelaide! Browse through the pages under the 'Our Shop' section to

find out more about the products we sell, including our manufactured products and imported products. This section also features our opening hours and an interactive map to direct you to our shop.

Completely new to the La Casa Del Formaggio website is the 'News & Media' Section, featuring the latest news (our 20th Birthday), events (Cheesefest & Carnevale), visuals of our advertising campaigns, newspaper articles and editorial articles (The Advertiser), video features (Sumptuous TV Segment) and our awards (SA Premier's Foods Awards Finalist).

Find out where you can purchase our product under the 'Where to Buy' tab featuring our major stockists (Coles, Woolworths, Safeway, IGA, Foodland and selected gourmet Delicatessens), our national distributors and our factory outlet shop.

Finally for a bit of fun, check out the 'Extras' tabs featuring our online competition (Coming soon), customer testimonials, sponsorships, certificates (Quality Assurance and general certificates available for download), related links (industry body links), frequently asked Question & Answers, a fun Italian Word Glossary and a Downloads page where you can download our latest brochure.

Enjoy our new website at www.lacasa.com.au and feel free to contact us via the 'Contact Us' page with your feedback.

